



# WE ARE THE HOME MARKETING LEADER

As a seller, our marketing power means your home will get noticed by thousands of potential buyers. No other local company offers this combination of digital, print, television and yard sign exposure.

## OFFERINGS INCLUDE THESE OPTIONS:

- Customized listing strategies
- Professional photography
- Virtual tours and drone footage
- Custom property fliers and brochures
- Direct mailers
- Local, national and international digital advertising
- Open house advertising and promotion
- Mobile marketing
- Agent-to-agent outreach
- Innovative Online marketing
- Social Media
- Television
- Syndication to national listing portals
- Floor plans & 3D Walk-throughs

**OUR WEBSITE - WWW.CRESSYEVERTT.COM** – 92% of home buyers use the Internet to begin their home search. That's why we offer a higher level of Internet convenience with an ultra-fast, easy-to-navigate format and new interactive features. Our site is visited by more people than any other local real estate website. You can find every home around you instantly. The GPS enabled mapping lets you see every home for sale, with Google street view. See weekend open houses and driving directions. Download the app from any app store.

**UNIQUE SIGNAGE** – When you drive around Michiana, You'll notice our signs. Their unique shape and size draws the attention your home deserves. Our yard signs direct visitors to your weekend open house and to our website for home features.

**TELEVISION** – We understand the power of television to market homes. We broadcast every weekend reaching 22,000 households, and thousands of loyal viewers.

**NEWSPAPER** – Our open houses are advertised every weekend in select newspapers.

